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Rockford Rentals, Inc. Backgrounder

Rockford Rentals, Inc. has been at its current location, 1921 Broadway, since the opening of the store in the 1950's. However, with the growth of the City of Rockford, certain trends have begun. Over the years businesses have merged together to create popular centers of business. The purpose of this move is to seek out the best demographic for the company.

Rockford Rentals, Inc

Rockford Rentals, Inc has been with the community for over 50 years. We pride ourselves on customer service and the establishment of a strong relationship with each of our customers. We are a family-owned business and we treat our customers as such.

Our company offers everything from equipment rentals to wedding advice. With over 10,000 items, Rockford Rentals, Inc. has something for everyone.

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Rockford Economy

In the 1950's, Rockford was a big manufacturing city. More than half of the wages in the city came from some kind of manufacturing. This was an unusually significant number even for this time. The industries in the city included the automotive, heavy machinery, aerospace and the creation of hardware products. During this time, the city saw a lot of expansion.

However, as manufacturing industry decreased in size, Rockford began to suffer. Factories began to close and jobs became extremely scarce. As jobs were lost, crime began to rise at rapid rates. This continued for many years and in the 1990's, Rockford took on the title as being of one of the worst cities in America.

Rockford's Historic Downtown District

After years of economic struggle in the Rockford community, there has been strong progress in recent years in the downtown area. An increase in public sponsored events has successfully drawn more consumers to this area. Also, there have been new developments and plans for future attractions. The city is currently looking at plans for a riverwalk, convention center and possibly building a casino in this area. In addition, renovations have been done for the

MetroCentre, a multi-purpose arena located in downtown Rockford.

The downtown area features a large number of points of interest to tourists. These include the Burpee Museum of Natural History, the Coronado Theatre, the Discovery Center Museum and the Faust Landmark.

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