



Media Alert  
For Immediate Release

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### **Diamond Dash to take over Rockford**

*Hundreds of couples from the Rockford area will take over the city in its annual scavenger hunt.*

- Who:** Couples from the city of Rockford and its surrounding suburbs will come together for the Diamond Dash.
- What:** The Diamond Dash, sponsored by Rockford Rentals, Inc, is an event started in 2010 that offers couples the chance to compete for a \$20,000 Gruno engagement ring while raising money for United Way of Rock River Valley.
- When:** Saturday, June 18, 2011 beginning at 10:00 a.m.  
The raffle and winners will be announced at 5:00 p.m.
- Where:** The event will begin at 10:00 a.m. at Ingersoll Centennial Park, 315, S. First St. The winners will be announced and the raffle will take place at the Coronado Theater in downtown Rockford.
- Why:** The Diamond Dash gets the entire Rockford community involved in raising money for United Way of Rock River Valley.

Larry LaGrange, president and CEO of Rockford Rentals, Inc will be available after the raffle for interviews and questions.

For more information contact Elyse McCabe, Public Relations Communicator. We can also contact you, as well.

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